



Just starting your business with website does not fetch you money of what you expect. Millions of people are out there doing the same. You should stand out different among them. Driving traffic to your website is the number one way to gain more clients, increase revenues and make more profits.

Potential customers aren't going to find your web site unless you tell them about it and give them a reason to want to visit the page. In other words, you have to market your Web site. We have the expertise and resources to turn your website into a revenue producing machine.

We will take care of vigorous marketing of your website thru Business Promotion Tool Kit for next 45 days. You can use “25 Low Cost Ways to Promote your Business” pdf document to guide your business development for future. So what are you waiting for? Start exploring our Business Development Tool Kit.

OUR HOSTING BRANDS





BUSINESS PROMOTION TOOL KIT

WHAT IS INSIDE IN YOUR TOOL KIT?

- **5 YEARS FREE DOMAIN REGISTRATION AND UNLIMITED WEB HOSTING.**
- **SEO FOR YOUR WEBSITE**
- **UPTO 500 SEARCH ENGINE SUBMISSIONS**
- **5 LAKHS EMAIL MARKETING (Daily 20000 emails)**
- **5 LAKHS SMS MARKETING (Daily 20000 SMS)**
- **PRESS RELEASE IN PRLOG.ORG**
- **PAGE IN BLOGGER**
- **PAGE IN FACEBOOK**
- **PAGE IN TWITTER**
- **RSS FEED ON YOUR WEBSITE**
- **GOOGLE WEB MASTER TOOL ACTIVATION**
- **GOOGLE COUPONS LISTING**
- **GOOGLE MAPS**
- **GOOGLE ADS**
- **PDF DOCUMENT ABOUT 25 LOW COST WAYS TO PROMOTE YOUR BUSINESS**

Rs.49,950/-





5 YEARS FREE DOMAIN REGISTRATION AND UNLIMITED WEB HOSTING

We are offering domain registration and unlimited web hosting for 5 years. Web hosting includes, unlimited web space, unlimited bandwidth, unlimited emails, 10 sub domains, 10 FTP accounts, ASP, ASP.Net, PHP scripting enabled. You will get 2 MSSQL 2005 databases and 5 MySQL databases free as a part of this unlimited web hosting.

This is purely optional. If you have your domain registered and hosted with some other hosting service providers either you can move to us and get this feature enabled or you will get refund of Rs.7000/- from your Business Promotion Took Kit fee.



SEO FOR YOUR WEBSITE

Search Engine Optimization is a technique to increase the visitors on your website in search engines. SEO service optimizes websites to achieve higher rankings in search engine. Website optimization process involves putting quality traffic- gathering content and HTML coding. SEO experts analyses your website and optimize accordingly to achieve top Google ranking.

SEO services helps you to get quality visitors from world wide, increase traffic flow and catch audience attention, free analysis report, Achieve top ranking in the search engine via ethical SEO and search engine friendly, etc.



UPTO 500 SEARCH ENGINE SUBMISSIONS

Have you released a new site? Just launching a website is not enough. You need to announce it to the world. Let people know more about your company details, your products and services, your specialization, why they have to be with you etc. Give your site the initial global exposure & marketing. Your site deserves it. Be one among the successful ones.

Get your website submitted to all the major search engines and many other minor search engines and directories by our expert team thru this Business Promotion Tool which makes sure that search engines brings most number of hits to your website.



5 LAKHS EMAIL MARKETING

E-mail marketing is a form of direct marketing which uses electronic mail as a means of communicating commercial or business promotion messages to an audience. In its broadest sense, every e-mail sent to a potential or current customer could be considered as e-mail marketing. It is usually used to refer to adding advertisements to e-mails sent by other companies to their customers.

We will prepare email content and send up to 5 lakh emails in India. Emails will be scheduled in such a way that minimum of 20000 emails will be sent out daily from your company email id. We will also give you proof of 5 lakh masked emails which we send.



5 LAKHS SMS MARKETING

Mobile marketing via SMS has expanded rapidly in India as a new channel to reach the consumer. SMS has become the most popular branch of the Mobile Marketing industry with several million advertising SMS sent out every month in India alone. Research has shown that there are more mobile users than internet users and SMS marketing brings out good business for the company.

We will send out 5 lakh SMS restricting to 160 characters each promoting your company. SMS will be scheduled in such a way that it will send minimum of 20000 SMS per day. We will give you the list of masked 5 lakh mobile numbers which we have send.



PRESS RELEASE IN PRLOG.ORG

Many businesses don't send out press releases – but should. Why not get some free publicity? PRLog plays out well in Google News (google.com/news). It's not a fancy site but it is powerful. No wonder, your news might also be extracted from here and get publicized by Indian Media under headlines, technology sections etc. depending upon the news importance.

Our reporter will analyze your website and prepare some news from your website and perform a press release in prlog.org. Keep in mind that this website has huge visitors and your website will be on the first page of Google based on relative key word search.



PAGE IN BLOGGER

New blog writers everywhere are faced with a serious dilemma when they first reach the Internet and must decide which blogging platform is best for their new website. There are actually dozens of options on the market, ranging from the basic blog settings of the social networks to the self-hosted open sources software solutions. However, for new bloggers the choice boils down Blogger.

This allows you to use the same login information for all Google services and that sets Blogger a few steps ahead. Our panel experts will analyze and list out best points on your website which are to be given more focus and create a page in blogger.



PAGE IN FACEBOOK

Last year social networking site Facebook saw explosive growth in the number of unique visitors to the site making it an online force to contend with. For small business owners, the platform is increasingly becoming the go-to destination to create a social media presence, and to create brand presence. Promote your business or learn about your customers.

Creating a Facebook page for your business allows you to: 1) Communicate with your customers 2) Get insights into what your customers want 3) Help customers spread your message throughout their social network. We will create a page in Facebook for your site.



PAGE IN TWITTER

Twitter is without a doubt the best way to share and discover what is happening right now in your company and website. It is the best way to discover what's new in your world. Twitter can be used to broadcast your company's latest news and blog posts, interact with your customers, or to enable easy internal collaboration and group communication.

We will create a page in Twitter explaining about your company. You will get more number of hits on your website from Twitter. RSS Feed on your website can also be pointed in Twitter so that automatic updates will happen when you change your website.



RSS FEED ON YOUR WEBSITE

RSS feeds bring automatically updated information straight to your desktop. You can monitor news, blogs, job listings, personals, and classifieds. More and more sites offer feeds, which you can identify by a small button that says either RSS or XML. However, if you click one of these links, you will most likely get a page full of code in your browser.

Our team of experts will review your website content and create RSS Feed exclusively for your website and place the link on your website where your clients can subscribe it. Clients who have subscribed for your RSS Feed will get your content directly on their desktop.



GOOGLE WEB MASTER TOOL ACTIVATION

Improve your site's visibility in Google search results. Google Webmaster Tools provides you with detailed reports about your website pages' visibility on Google. By the help of this tool in Google, You can 1) Get Google's view of your site and diagnose problems. 2) Discover your link and query traffic. 3) Share information about your web site.

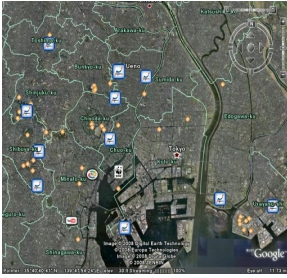
We will guide you to sign up and help to operate Google Webmaster Tools. You will have total control on your website related to Google page ranking. Even you can see the improvement on your website related to Business Promotion Tool Kit activities.



GOOGLE COUPONS LISTING

Google coupon feeds enable businesses to provide coupon listings that will be included in Google search results. Consumers can search, print and redeem coupons for free. This service brings tangible value to both merchants, who can use coupons to find new customers who are very likely to make purchases, and for customers, who can find more competitive offers for the products and services that they buy.

This is purely optional. However we recommend you to place your company website under Google Coupons listing so that you will find new customers who are looking for more competitive offers on the internet.



GOOGLE MAPS

It is more important than ever that your local business should show up in those Google Maps results. You should enhance your Google profile by adding lots of descriptions, images and videos. Get reviews on your Google Maps profile – anyone can add a review directly into your profile and Google appears to give profiles with reviews higher weight – be proactive on this one.

We will create a link for your company website in Google Maps to make sure that your local business is listed. Having an entry in Google Maps will improve your website chances of higher Google Page Ranking.



GOOGLE ADS

Maximize revenue from your online content. Google AdSense is a free program that empowers online publishers to earn revenue by displaying relevant ads on a wide variety of online content, including: 1) Site search results. 2) Web sites 3) Mobile web pages and applications. Google will pay you cheque for every \$100 earned by your website on per click basis.

You need to decide whether you need this feature on your website because; there might be a chance that your competitor ad will be displayed on your website. Of course Google will pay for you on click of this ad but your client may be moved to your competitor.



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This PDF document will contain 25 ways to promote your business. It is copyright version of Castling IT, and is protected from unauthorized reproduction. We confirm that this is guidance for your business development and does not give any guarantee.

Act wisely. Just order Business Promotion Tool Kit and relax we will promote your business and you count your profits.

ORDER BUSINESS PROMOTION TOOL KIT FOR JUST

Rs.49,950/-



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